## The correlation coefficient.

For a set of paired data $\left\{\left(x_{1}, y_{1}\right),\left(x_{2}, y_{2}\right), \ldots,\left(x_{n}, y_{n}\right)\right\}$ the correlation coefficient is

$$
r_{x y}=\frac{1}{n} \sum z_{x_{j}} \cdot z_{y_{j}}
$$

- $-1 \leq r_{x y} \leq 1$ for all sets of paired data. If $r_{x y}= \pm 1$ then $y_{j}=m x_{j}+b$, for all $\left(x_{j}, y_{j}\right)$ in the set.
- $r_{x y}$ is not useful for identifying nonlinear relationships. E.g., you can have $r_{x y} \approx 0$, even though $y \approx f(x)$ for some nonlinear function $f$.
- $r_{x y}$ gives an indication of how the data is clustered about a line, but only relative to the sizes of the SDs. I.e., two sets of paired data can have identical correlations, with one of the two scatterplots appearing to be much more tightly clustered around a line than the other.

Figure 3. The effect of changing SDs. The two scatter diagrams have the same correlation coefficient of 0.70 . The top diagram looks more tightly clustered around the SD line because its SDs are smaller.



- Data with significant outliers are not well-described by the correlation coefficient.
- If there is a lot of variation in $y$-values for the same (or similar) $x$-values, then the correlation coefficient will tend to be smaller.

Question: Suppose that 1500 men are surveyed and their level of education and annual income is observed. Of these men, 140 have more than 16 years of education.

Which is higher, the correlation between income and education for the entire set of data, or the correlation between income and education for the 140 most highly educated men?

Answer: We would expect the correlation to be smaller in the smaller set because there will typically be more variation in the incomes for each level of education. With a narrower range of education levels, other variables play a bigger role, so the association will be weaker.

Question: Suppose that 2600 women are surveyed across the U.S. and their educational levels and annual incomes are observed. Additionally, the average level of education and the average income are computed state by state for the women in the study.

Which is higher, the correlation between income and education for all 2600 observations or the correlation between average income and average education for the 50 states?

Answer: The correlation between average education level and average income by state will typically be higher. Taking averages lowers the variation in income level for each education level and this will tend to make the correlation coefficient higher.

Ecological correlations: An ecological correlation is one that measures the correlation between class averages across several classes, instead of measuring the correlation between the variables for individual observations.

Ecological correlations tend to exaggerate the strength of the relationship because class averages reduce the variability in the data. Class averages tend to cluster around a line much more nicely than individual data.

The smaller the number of classes, the more pronounced this effect can be.

Fat consumption and life expectancy, by country.


The correlation here is $r \approx 0.7$, but this exaggerates the strength of the relationship. If individual data was plotted and summarized instead of national averages, the correlation would be much weaker.

## Lines and linear functions: a refresher

- A straight line is the graph of a linear equation. These come in several forms, for example:

$$
\text { (i) } a x+b y=c, \quad \text { (ii) } y=y_{0}+m\left(x-x_{0}\right), \quad \text { (iii) } y=m x+b \text {. }
$$

- The slope of a line is the ratio

$$
\frac{\text { rise }}{\text { run }}=\frac{\text { change in } y}{\text { change in } x}=\frac{y_{1}-y_{0}}{x_{1}-x_{0}}
$$

- In equations (ii) and (iii) above, the slope is given by $m$.
- The slope is the amount by which $y$ is changing for every unit change in $x$.
In other words:

$$
y-y_{0}=m \cdot\left(x-x_{0}\right)
$$

Given a set of paired data, $\left\{\left(x_{1}, y_{1}\right), \ldots,\left(x_{n}, y_{n}\right)\right\}$, what (straight) line best describes the relationship seen in the data?

First Guess: The $\boldsymbol{S D}$-line. This is the line that passes through the point of averages, $(\bar{x}, \bar{y})$, with slope $S D_{y} / S D_{x}$ if the association is positive, and slope $-S D_{y} / S D_{x}$ if the association is negative.

Equations:

$$
y=\bar{y}+\frac{S D_{y}}{S D_{x}}(x-\bar{x})
$$

if the association between $x$ and $y$ is positive, and

$$
y=\bar{y}-\frac{S D_{y}}{S D_{x}}(x-\bar{x})
$$

if the association between $x$ and $y$ is negative.


## The SD-line does...

- ...run through the center of the scatterplot, i.e., the points in the scatterplot are spread more-or-less symmetrically around the SD-line;
- ...describe the trend in the data as a whole. I.e., it gives the correct general direction for the 'cloud' of points in the scatterplot.


## The SD-line does not...

- ...do a good job of predicting $y$-values from given $x$-values.
Why not?
- The SD-line doesn't take the correlation between the variables into account.


## What we want:

A formula for the approximate $y$-value of an observation with a given $x$-value.

## What we can reasonably hope to find:

A formula for the approximate average $y$-value for all observations having the same $x$-value.

The SD-line prediction:
For every $1 S D_{x}$ increase in $x$, there is a $1 S D_{y}$ increase in the average value of $y \ldots$ But this is usually wrong:

As the observations move away from the point of averages, the points on the SD-line tend to lie above or below the average $y$-value that we are trying to estimate, and the further we move from the point of averages, the bigger the errors become.


Conclusion: The SD-line goes up (or down) too steeply. I.e., its slope $\pm S D_{y} / S D x$ is too big (in absolute value).... To better predict the average $y$-value for a given $x$-value, we use ...

## Better Guess: The regression line.

- The regression line passes through the point of averages (like the SD-line).
- The slope of the regression line (for $y$ on $x$ ) is given by

$$
r_{x y} \cdot \frac{S D_{y}}{S D_{x}} .
$$

- In practical terms, the regression line predicts that for every $S D_{x}$ change in $x$, there is an approximate $r_{x y} \cdot S D_{y}$ change in the average value of the corresponding $y \mathrm{~s}$.

Paired data and the relationship between the two variables ( $x$ and $y$ ) is summarized by the five statistics:

$$
\bar{x}, \quad S D_{x}, \quad \bar{y}, \quad S D_{y} \text { and } r_{x y} .
$$

Example: Regression of weight on height for women in Great Britain in 1951.


$$
\begin{gathered}
\bar{h} \approx 63 \text { inches, } \quad s_{h} \approx 2.7 \text { inches }, \\
\bar{w} \approx 132 \mathrm{lbs}, \quad s_{w} \approx 22.5 \mathrm{lbs} . \\
r_{h w} \approx 0.32
\end{gathered}
$$

These numbers can be used to answer questions about average weights for women of different heights...

- How much do $5^{\prime} 6^{\prime \prime}$-tall women weigh on average?

These women are $3 / S D_{h}=3 / 2.7 \approx 1.11$ standard deviations above average (height), so, on average they will about $0.32 \times$ $1.11 \approx 0.355$ standard deviations above the average weight. I.e., the average weight for these women is about

$$
132+0.355 \times 22.5 \approx 140 \mathrm{lbs} .
$$

- How much does average weight go up when height increases by 1 inch?

1 inch represents $1 / S D_{h}=1 / 2.7 \approx 0.37$ standard deviations for height, so each additional inch of height adds about $0.32 \times 0.37 \approx$ $0.1184 S D_{w}$ to the average weight: this is about 2.66 lbs .

