# Relationships between variables.

• Association

## **Examples:**

- Smoking is associated with heart disease.
- $\circ\,$  Weight is associated with height.
- $\circ\,$  Income is associated with education.
- Functional relationships between quantitative variables. These allow us to predict the (unobserved) value of one variable based on the (observed) value of another. This goes beyond association and implies *causation*. I.e., changes in the values of one variable *cause* the value of the other variable to change.
- Statistical studies can only ever determine *association* between variables. Determining a causal relationship requires a different type of study.

**Example:** The data in the table below is the *shoe-size/height* data from a sample of 18 high school students.

s	h	$s$	$\mid h$	
5	63	7	61	
4	60	6.5	64	Summary Statistics:
12	77	9	72	
8	66	4	65	$\overline{s} = \frac{140}{2} \approx 7.77  SD_* \approx 2.58$
9	70	8	69	18 18 1.11, 52, 72, 2.00,
7.5	65	4	62	$\overline{h} = \frac{1208}{18} \approx 67.11,  SD_h \approx 4.54.$
6.5	65	6	66	10
11.5	67	10.5	71	
10.5	74	11	71	
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We can also represent this data as a set of pairs of values, as below:

 $\{ (5,63), (7,61), (4,60), (6.5,64), (12,77), (9,72), \\ (8,66), (4,65), (9,70), (8,69), (7.5,65), (4,62), \\ (6.5,65), (6,66), (11.5,67), (10.5,71), (10.5,74), (11,71) \}$ 

*Important:* The two coordinates of each pair *come from the same observation*.

(\*) Paired data may be plotted as points in a 2-dimensional coordinate system. This type of plot is called a *scatter plot*.





The direction of the oval indicates a **positive** relationship between shoe size and height. On average, people with bigger feet are taller than people with smaller feet. *In general:* the 'shape' of the scatter plot may give an indication of the type of relationship that might exist between the variables.

- Positive: y tends to get bigger when x is bigger.
- Negative: y tends to get smaller when x is bigger.
- *linear:* the points (x, y) in the scatterplot seem to cluster around a straight line.

**Observation:** More complicated relationships can and do exist between variables. We are presently only considering the simplest ones.













The shoe size – height scatterplot with the point of averages (red diamond) and positive and negative quadrants.



#### Covariance

The *covariance* of the paired data

$$\{(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots, (x_n, y_n)\}$$

is given by the formula

$$\operatorname{cov}(x,y) = \frac{1}{n} \sum_{j=1}^{n} \left[ (x_j - \overline{x}) \cdot (y_j - \overline{y}) \right],$$

where  $\overline{x}$  is the average of  $\{x_1, x_2, \ldots, x_n\}$  and  $\overline{y}$  is the average of  $\{y_1, y_2, \ldots, y_n\}$ .

**Observation:** Points in the scatterplot that lie in the **positive** quadrants (see the figure on the previous page) contribute positive terms to the covariance sum, and points that lie in the **negative** quadrants contribute negative terms to the covariance sum.

Therefore...

- If cov(x, y) > 0, then the relationship between x and y is generally **positive**.
- If cov(x, y) < 0, then the relationship between x and y is generally *negative*.
- If cov(x, y) = 0, then we draw no conclusion.

<u>Comment</u>: The covariance is a good tool for detecting *linear* relationships. Two variables may have a very distinct *nonlinear* relationship, with zero covariance.

The scatterplot for shoe size vs. height suggests that cov(s, h) will be positive. We can check this with a simple calculation:

$$\operatorname{cov}(s,h) = \frac{1}{18} \sum_{j=1}^{18} \left( s_j - \frac{70}{9} \right) \left( h_j - \frac{604}{9} \right)$$
$$= \frac{1}{18} \left[ \left( 5 - \frac{70}{9} \right) \left( 63 - \frac{604}{9} \right) + \dots + \left( 11 - \frac{70}{9} \right) \left( 71 - \frac{604}{9} \right) \right]$$
$$\approx 9.58 > 0.$$

- cov(s,h) > 0 as expected, indicating a positive relationship.
- What does the *size* (9.58) of the covariance tell us about the relationship?
- Does larger covariance indicate a stronger relationship, or something else?

No... Covariance is sensitive to *changes of scale*.

If we measure the heights in cm instead of inches, we get a new variable  $c_j = 2.54 \cdot h_j$  (because there are 2.54 cm to an inch). Moreover,

$$\overline{c} = \frac{1}{18} \sum_{j=1}^{18} (2.54 \cdot h_j) = 2.54 \cdot \left(\frac{1}{18} \sum_{j=1}^{18} h_j\right) = 2.54 \cdot \overline{h}.$$

If you calculate the covariance cov(s, c), you will find that

$$\operatorname{cov}(s,c) = 2.54 \cdot \operatorname{cov}(s,h)$$

(\*) The biometric relationship between height and shoe size doesn't change depending on the units of height, but the covariance does.

(\*) The *sign* of the covariance gave us useful information about the relationship but the *size* of the covariance, by itself, does not.

The correlation coefficient.

Given paired data,  $\{(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)\}$ , the *correlation coefficient*  $r_{xy}$  is defined by

$$r_{xy} = \frac{\operatorname{cov}(x,y)}{SD_x \cdot SD_y} = \frac{1}{n} \sum_{j} \left( \frac{x_j - \overline{x}}{SD_x} \right) \cdot \left( \frac{y_j - \overline{y}}{SD_y} \right)$$

**Observation:**  $\frac{x_j - \overline{x}}{SD_x} = z_{x_j}$  is the z-score of  $x_j$  and  $\frac{y_j - \overline{y}}{SD_y} = z_{y_j}$  is the z-score of  $y_j$ . So

$$r_{xy} = \frac{1}{n} \sum_{j} z_{x_j} \cdot z_{y_j}.$$

Returning to the height/shoe size example, we have:

$$r_{sh} \approx \frac{9.58}{2.58 \cdot 4.54} \approx 0.818.$$





### Properties of the correlation coefficient.

- $r_{xy}$  is always between -1 and 1 (and is not sensitive to scale).
- If  $r_{xy} > 0$ , then there is a positive association between x and y.
- If  $r_{xy} < 0$ , then there is a negative association between x and y.
- The closer  $|r_{xy}|$  is to 1, the stronger the (linear) association between the two variables. The closer  $r_{xy}$  is to 0, the weaker the (linear) association between the two variables.

Question: If there is strong correlation between the variables x and y (big |r|), what does this tell us about any causal relation between the variables?

### Answer: None by itself.

The correlation coefficient is a measure of statistical (linear) *association*. It does not indicate *causation*. In many cases where there is strong correlation, there are also significant confounding variables.

### Examples.

- $\hookrightarrow$  Shoe size and reading ability.
- $\hookrightarrow$  Education level and unemployment.
- $\hookrightarrow$  Range and duration of species.